

FOR BETTER OR WORSE, EXCEL IS STILL THE NUMBER ONE TOOL FOR PLANNING

“Which solutions do you use for planning and budgeting in your company?”

86% of respondents chose Excel

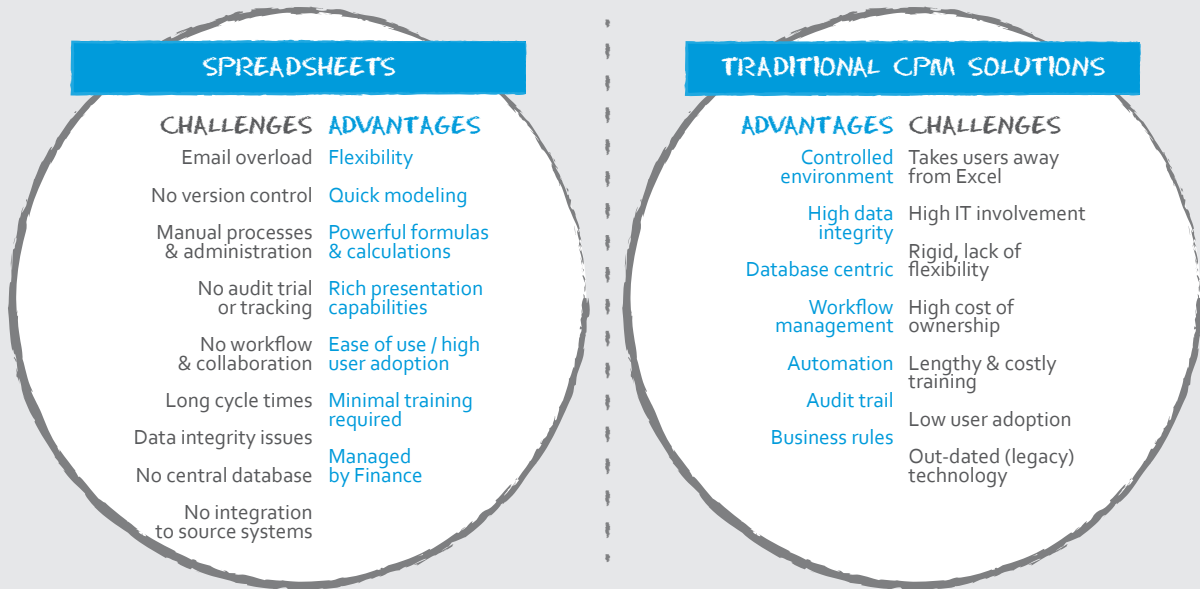
by BARC Research, The Planning Survey, March 2014

Three main Excel use cases:

- Excel is used for Budgeting and Planning
- Excel is used to integrate data between systems
- Excel is used to increase efficiency of a specialized planning system

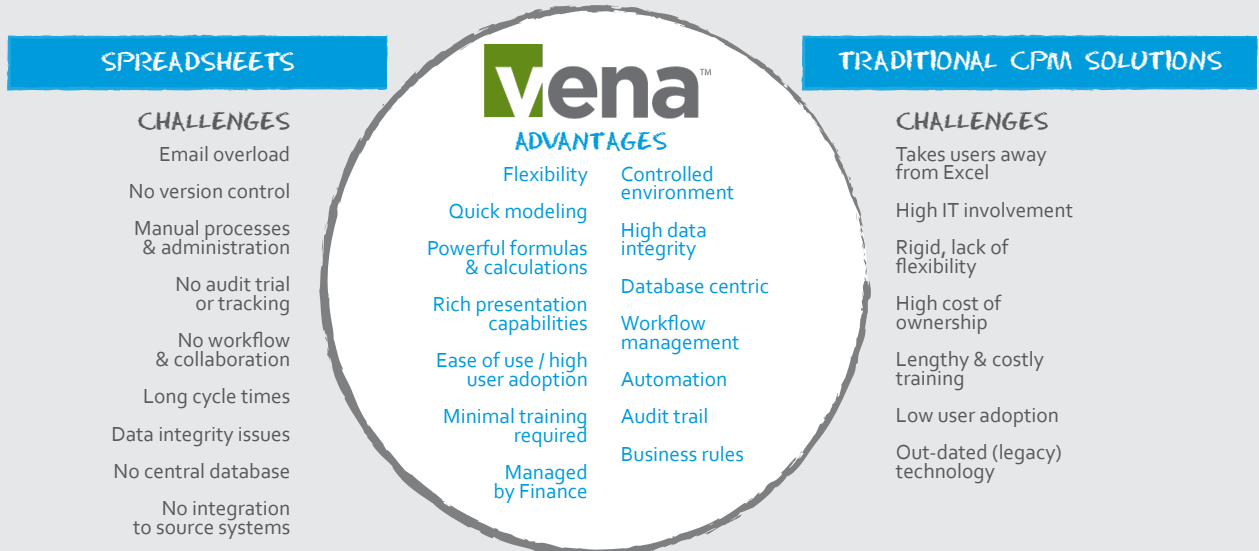
Excel finds its use in a budgeting process however sophisticated CPM (Corporate Performance Management) solutions companies may have. But having it all they still face two extremes they cannot overcome.

Story of two extremes:



EMBRACE, DON'T REPLACE YOUR SPREADSHEETS

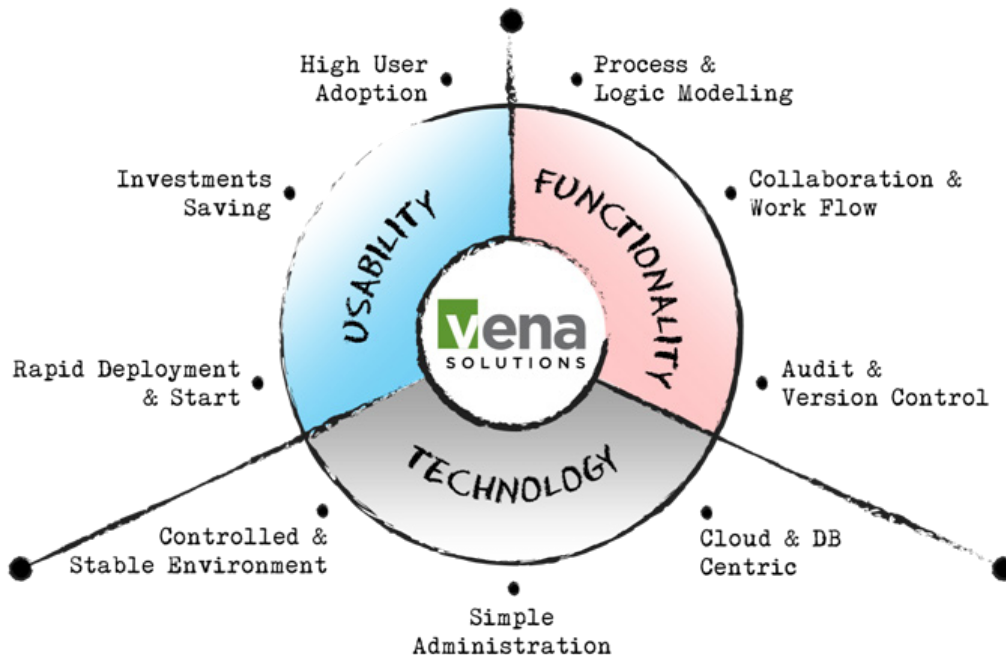
Vena offers best of both worlds:





Vena is a unified enterprise-class corporate solution that eliminates risks of an uncontrolled Excel spreadsheet environment enhancing it with features of a CPM solution.

WHY VENA?



High Usability:

- Web & Excel environment familiar for users
- Powerful Excel formulas, calculations and rich presentation capabilities
- Minimum IT involvement

Improved Functionality:

- Automated Business Process modeling and management
- One version of the truth for spreadsheet data with a single point of role-based access
- Ability to see document versions and roll back to previous ones

Innovative technology:

- Single platform based on high-performance in-memory database and OLAP technology with built-in ETL
- All spreadsheets and processes are automatically connected, mapped and stored in central database
- SaaS solution delivery and maintenance with minimum efforts and costs

Contact us to schedule your demo:

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